



Press Release

Hella Forms Joint Venture With Milex Technologies To Create Hella Mining, LLC

- Offers full line of advanced work lamps specially developed for mining applications -

Peachtree City, GA — Hella, Inc., the North American aftermarket subsidiary of automotive and heavy-duty lighting, electrics, electronics, and thermal management supplier Hella, has announced a new joint venture with Milex Technologies, Inc., a leading manufacturer of optical warning systems for the transportation, mining, and construction industries, and a world leading innovator of LED warning beacons.

The new venture will be called Hella Mining, LLC, and will focus its efforts on serving the U.S. mining industry. The new company will develop and produce a full line of advanced mobile equipment lighting specially engineered for use in mining environments and applications.

The announcement was made by Carl Brown, President of Hella, Inc. and Jim Grady, President of Milex Technologies, Inc.

According to Jim Grady, who has also been named Hella Mining Operations Managing Director, the sales function as well as the sales department will be based at Milex Technologies headquarters in Elko, NV, while the executive, marketing, and product management departments will be handled out of Hella, Inc. in Peachtree City, GA.

Grady noted, "This venture provides two great and innovative companies with an ideal opportunity to work together in a very specialized and technically demanding field to produce a unique type of lighting. The products we make are critical to mining safety and performance. They must be designed, tested, and built to withstand a host of extreme environmental conditions, such as high impact, dust, and humidity, while delivering low power consumption, durability, reliability, and long life. Both of our companies possess the skill level, experience, and proven technology that will be needed to meet the lighting needs of mining companies and mining support organizations in the U.S."

A complete listing of Hella Mining Work Lamps can be found online at www.hellamining.com

For more information, contact: □

Alex Tye, Hella, Inc.

alex.tye@hella.com

(877) 22-Hella

Tony Barolin

Barolin & Spencer, Inc.

Marketing Communications □

tbarolin@barolin-spencer.com

(856) 424-7600

-30-

140-08/HE129